

*Hello*, I am Federico, a digital product designer focused on design systems, user experience, user interface and interaction. I have been creating mainly UX/UI design over the past 5 years, but my work spans across digital design to branding, as well as creative & art directions, graphics, interior design, photography and frontend development. I build experiences from screens, mobiles to physical spaces. No matter the mediums, through my work I aim to blur the line between design, art and technology while always pushing the boundaries of my creativity.

## Enough talk. Show me more but less.

### EXPERIENCE

#### Founding Product Designer

*Bricks, from May 2025*

Building a dev-tool that instantly transforms internal APIs into fully-configured admin panels for business teams — helping startups ship internal tools in minutes instead of weeks.

#### Founder

*C14, from January 2025*

A growing, open-source database of Italian startups. Designed to make the ecosystem more transparent and accessible.

#### Founding Product Designer

*Octostar, from February 2023 to May 2025*

At Octostar I shaped the next generation of Investigative & Decision intelligence software.

#### User Experience & Interaction Designer

*IT Value Partner, from September 2022 to February 2023*

At IT Value Partner I mainly designed SaaS, taking care of all the design phases, from user research, to the definition of the user experience up to the delivery to the development of the user interface.

#### User Interface & Interaction Designer

*Value Partners, from April 2021 to September 2022*

At Value Partners I took part to various projects as User Interface Designer, as well as User Experience & Interaction Designer, collaborating with clients such as Juventus, UnipolSai, Zegna, Crif, Edison and OneofUs.

## UX/UI Designer

*Freelancer, from July 2020 to April 2021*

As a freelancer I have collaborated with different brands, such as Finanz, Dropshot, MemoriesNow, Take Eat Easy, The Language Grid and others, helping them to develop digital products with human-centered experiences and outstanding interfaces.

## Visual & Brand Designer

*Freelancer, from from May 2019 to April 2021*

As a freelancer I have collaborated with different brands, such as Liligutt, OpenBeach, Evodia, Gianluca Rossi Party&Events, Children in Crisis and others, helping them to develop coordinated visual&communication campaigns and digital contents.

### EDUCATION

## Workshop Light Verona

*Politecnico di Milano, from April 2020 to May 2020*

Urban installations of light for a city to be relaunched from a tourist point of view.

## Interior Design bachelor degree

*Politecnico di Milano, from Semptember 2017 to July 2020*

Thesis title: Otto e mezzo nello sguardo di Paul Ronald.

## High School diploma

*Liceo Scientifico Elio Vittorini, from Semptember 2012 to July 2017*

Scientific high school diploma.

### VOLUNTEERING

## Design Mentor

*ADPList.org, from January 2023*

## Judge

*CSS Design Awards, January 2023 to February 2025*

### AWARDS

## Honorable Mention

*awwwards, February 2023*

## Special Kudos, Best UI, Best UX, Innovation Awards

*CSS Design Awards, January 2023*

## WD Favourite

*WD AWARDS, January 2023*

## Top 10 teams

*Reply Creative Challenge 2022, June 2022*

Recognized as one of the 10 best team in the Customer Experience category of the Reply Creative Challenge, with 962 participating teams.